

**2018 Brain Injury Awareness Month Toolkit
Defense and Veterans Brain Injury Center & A Head for the Future**

March is recognized throughout the Department of Defense (DoD) as Brain Injury Awareness Month. Social media is a great way to spread knowledge, resources and stories of hope to those who have sustained a traumatic brain injury (TBI) or are taking care of someone with a brain injury. The Defense and Veterans Brain Injury Center (DVBIC) and its campaign, A Head for the Future, have created language for partner organizations and individuals to use on their social media channels. *The @ symbol denotes tagging the organization listed.*

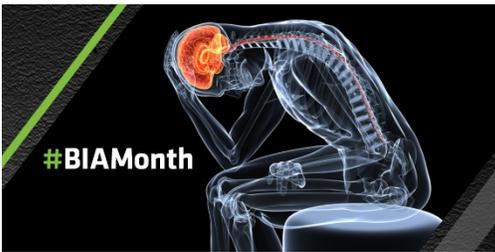
Common Hashtags:

- #BIAMonth
- #TBIchampion
- #TBI
- #BIAM2018

Social Media Messaging:

For Service Members, Veterans and Caregivers

Facebook	Twitter	Image
<p>March is Brain Injury Awareness Month, and @A Head for the Future will share tips for protecting your head.</p> <p>During #BIAMonth, learn how to help prevent traumatic brain injury: http://dvbic.dcoe.mil/aheadforthefuture/prevent</p>	<p>March is #BIAMonth, and @AHFTF_page will share tips to prevent traumatic brain injury.</p> <p>Learn how to help protect your head: http://dvbic.dcoe.mil/aheadforthefuture/prevent</p>	
<p>During #BIAMonth, visit A Head for the Future’s blog to read stories of TBI recovery: http://dvbic.dcoe.mil/aheadforthefuture/blog</p>	<p>During #BIAMonth, visit A Head for the Future’s blog to read stories of TBI recovery: http://dvbic.dcoe.mil/aheadforthefuture/blog</p>	
<p>Myth or Fact? Most service members’ concussions occur in noncombat settings.</p> <p>FACT. Throughout #BIAMonth, it’s important to think about TBI and how to prevent it. Visit A Head for the Future for educational materials: http://dvbic.dcoe.mil/aheadforthefuture/materials</p>	<p>Myth or Fact? Most service members’ concussions occur in noncombat settings.</p> <p>FACT. Throughout #BIAMonth, it’s important to think about TBI and how to prevent it. Visit A Head for the Future for educational materials: http://dvbic.dcoe.mil/aheadforthefuture/materials</p>	

<p>Concerned about a recent head injury?</p> <p>During #BIAMonth, get familiar with the signs and symptoms of a concussion/mild TBI: https://dvbic.dcoe.mil/files/resources/4031_Signs%20and%20Symptoms_Concussion_508.pdf</p>	<p>Concerned about a recent head injury?</p> <p>During #BIAMonth, get familiar with the signs and symptoms of a concussion/mild TBI: https://dvbic.dcoe.mil/files/resources/4031_Signs%20and%20Symptoms_Concussion_508.pdf</p>	
<p>Throughout #BIAMonth, the Defense and Veterans Brain Injury Center, A Head for the Future Campaign will share stories from the perspective of a #TBIChampion — one of the voices that help strengthen our TBI community.</p> <p>Follow @A Head for the Future and @Defense and Veterans Brain Injury Center on Facebook to stay up to date with the latest stories, resources, and information.</p>	<p>During #BIAMonth, the Defense and Veterans Brain Injury Center, A Head for the Future Campaign will share stories from the perspective of a #TBIChampion — one of the voices that help strengthen our TBI community.</p> <p>Follow @AHFTF_Page on Twitter to stay up to date with the latest stories, resources, and information.</p>	

For Providers and Clinicians

Facebook	Image
<p>March is Brain Injury Awareness Month and @DVBICPage is sharing the latest #TBI research and clinical recommendations for providers to treat traumatic brain injuries. Follow along to get the latest clinical tools at https://dvbic.dcoe.mil/clinical-tools-providers-mild-tbi. #BIAMonth</p>	<p>#TBI Research and Tips #BIAMonth</p> 
<p>#Providers: Give your patients facts to help them cope and recover from a traumatic brain injury. Download this #TBI Fact Sheet to use as an on-hand resource at https://dvbic.dcoe.mil/material/concussion-signs-and-symptoms-fact-sheet. #BIAMonth</p>	<p>TBI Facts #BIAMonth</p> 

